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**B U S I N E S S   D I G E S T**

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## Sonoma Mountain Cluster has new director

**RHONERT PARK** – The Sonoma Mountain Business Cluster, the incubator associated with the Coddling Enterprises project in Rohnert Park, announced today that it has hired Michael Newell as executive director.

Mr. Newell comes to the incubator from JDS Uniphase, where he served as business development manager. He's also held marketing, product development and engineering positions.

He has a Ph.D in physics from the University of Queensland and more than 10 patents to his name.

"Our entire team at Coddling Enterprises is extremely excited about having Michael assume the executive director position at the Business Cluster," said board member and Coddling Enterprises President and CEO Brad Baker.

Mr. Newell takes over from

Jerry Gladstone, a retired Agilent Technologies executive responsible for helping launch the incubator.

"Jerry laid an excellent foundation for Michael to build upon," Mr. Baker said.

Mr. Gladstone will transition to a part-time role and continue on the board of directors.



Executive Director  
Michael Newell

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– Board member and Coddling Enterprises President and CEO Brad Baker