



SONOMA MOUNTAIN
BUSINESS CLUSTER

Distinguished Speaker Series

Remain Relevant With the Right Collaboration

Tuesday, December 8, 12:00 – 1:30pm
Conf Rooms A & B, Light lunch included*

Be sought-after by strengthening your ability to communicate, connect, collaborate and profitably partner. In this connected age your most vital trait beyond your top talent is the ability to attract people – often extremely unlike you – to solve problems and seize opportunities.

Any professional, entrepreneur or leader of a growing company needs to be able to optimize organizational performance and to get the most out of his or her capacity to create and profit from partnerships based on mutual interest. Leadership based on collaboration can build trust and success. Whether you are job hunting or growing a career or company, in this packed, interactive session, you'll learn six specific ways to accomplish more with others, why and how to craft a personal stakeholder plan, pitfalls to avoid and five "yes" triggers to gaining group agreement.

The first five persons to RSVP for this event will receive a signed copy of Walk Your Talk, Kare Anderson's book on profitable partnering.

Kare Anderson. Kare was the collaboration coach for the Obama campaign team. Diagnosed as "phobically shy" as a child, she went on to become an Emmy-winning NBC commentator and a journalist for *The Wall Street Journal* in Europe and the U.S.

For the past decade, Kare has translated behavioral research into specific ways to perform better with others. She has spoken at conferences as diverse as Legos, American Association of Medical College Deans, Pfizer and the U.S. Air Force. Her books include *Resolving Conflict Sooner*, *Getting What You Want*, *Beauty Inside Out* and *Walk Your Talk*. She reaches over 42,000 subscribers via her newsletter and her blogs, *Moving From Me to We*, *How We Partner* and *Say it Better*. As David Rockefeller Jr. said, "She will forever change how you see yourself and your world."

Kare has coached pro athletes, pre-IPO teams, stutterers, CFOs, cause advocates, politicians, surgeons, start-up teams, the homeless and trial lawyers and she can help you use your best talents more fully.

The Sonoma Mountain Business Cluster
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Rohnert Park, CA 94928

*Please RSVP: 707-664-6200 or kariz@somobc.org

Fee: \$25 at the door (free to SMBC tenants and sponsors)